

Emerging Technologies

October 15-21 2018

Manufacturing Marketing

GROWING YOUR BUSINESS



THE STATE OF U.S. MANUFACTURING

**FAMILY-OWNED
MEANS TRUST**

**MANUFACTURING
DAY**

**MANUFACTURERS'
OPTIMISM UP**

I love factory tours, learning how stuff is made, and working with manufacturers so they can become more successful and hire more people.

IN THIS WEEK'S ISSUE, we focus on the public-private initiatives and policies currently in play regarding U.S. manufacturing – and how these initiatives benefit you as a small manufacturer.

In our lead article, you'll learn where the U.S. stands with regard to a national manufacturing strategy. In this interview, Scott Paul, President for the Alliance for American Manufacturing, talks about current obstacles, as well as wins, and what smaller manufacturers can do to help move forward the debate for a national strategy.

I also attended the Manufacturing Symposium on Emerging Technologies hosted by the Massachusetts Manufacturing Extension Partnership (MEP). Not only did I learn a great deal about the state of manufacturing in Massachusetts, but I also heard Dean Kamen speak. The founder of the Advanced Regenerative Manufacturing Institute, he shared his inspiring vision for regenerative medicine.

You'll learn how public-private initiatives are generating a great deal of energy and excitement – as well as how they tie back to why we need a national manufacturing strategy.

For Manufacturing Day, I attended a tour of Magellan Aerospace. Although Canadian-based, the company has a facility in Haverhill, MA where they manufacture shafts and splines to micron tolerances for Boeing, Pratt & Whitney, Rolls Royce, and GE jet engines. Amazing tour. 🏭

I love manufacturing. Have a fantastic week!

– Dianna Huff, Editor

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COVER:

Manufacturing Day 2018: The Merrimack Valley Planning Commission poses in front of a model jet engine shaft after a tour of the Magellan Aerospace facility in Haverhill, MA.

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